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OAUG News Release

OAUG Hires New Executive Director for Global User Group Programs

- New position to further integrate Siebel user groups into OAUG -

ATLANTA – Mar. 20, 2006 – The Oracle Applications Users Group (OAUG), the world's largest global knowledgebase for Oracle® Applications users, announced the hiring of Gail Peterson in the new position of executive director for global Siebel user group programs.

In this position, Peterson will work to integrate the Siebel community of users and partners into the global OAUG community. Peterson's primary focus is to integrate the Siebel community of GEOs (geographical groups), industry groups and SIGs (special interest groups) through the OAUG's *Oracle Community Integration Initiative*, the organization's outreach program to assist user communities of all the companies that have been recently acquired by Oracle.

Peterson joins the OAUG from Siebel Systems, Inc. where she worked for eight years. During that time in her career, Peterson founded the Siebel global user group and served as group director for global user group programs. Before joining Siebel, Peterson spent 12 years at Oracle Corp. working with global programs and user groups.

"Gail's presence within the OAUG will further enhance our ability to serve Siebel users," said Patricia Dues, president of the OAUG. "Her experience and expertise with Siebel user groups makes her a great choice to lead the integration of Siebel groups into the larger community of Oracle user groups. As part of our Oracle Community Integration Initiative, Gail will quickly implement programs enabling Siebel users to take advantage of the educational and networking opportunities inside OAUG."

The OAUG's Oracle Community Integration Initiative provides numerous resources and benefits, such as strategic guidance, access to existing channels of influence within Oracle, which have been established during the last 15 years, and advice on establishing a successful independent user group within the OAUG's global community.

Additional benefits and services that participating communities receive include: organizing regional or industry meetings; online educational sessions; guidance on how to align specific

business practices with current Oracle initiatives; participation on established collaborations with Oracle on matters such as enhancements, Fusion and pricing.

About Oracle Applications Users Group (OAUG®)

The Oracle Applications Users Group (OAUG) is the world's largest global user knowledgebase for Oracle® Applications users. Representing more than 2,000 member companies worldwide and more than 25 percent of the Fortune 100, OAUG provides users of Oracle Applications with education, networking, training and support via a wide range of activities including conferences, publications, special interest groups and online communities. The OAUG serves as an advocate to Oracle Corp. on behalf of all Oracle Applications users.

For more information about OAUG, visit the Web site at www.oaug.org.

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