



## **OAUG Concludes Successful Connection Point 2004 - *Point of Contact* Conference**

*- Attendees learn how to use Oracle Applications more effectively through training sessions, product demonstrations, white papers and workshops -*

**ATLANTA, Sept. 2004** - The Oracle Applications Users Group (OAUG), the world's largest knowledgebase for Oracle® Applications users, held its OAUG Connection Point 2004 – *Point of Contact* event, Sept. 12-15, at the Walt Disney World Swan and Dolphin Hotel in Orlando, Fla.

Over 2,000 OAUG Connection Point 2004 registrants took part in more than 160 educational sessions and presentations, 18 Geographic User Group (Geo) meetings and 48 Special Interest Group (SIG) meetings.

The conference started on Sunday, Sept. 12, and was prefaced by six pre-conference workshops dealing with the most effective ways to utilize Oracle Applications.

During her opening speech, Patricia Dues, OAUG's president, discussed the OAUG's support for a federal judge's ruling that the U.S. Department of Justice had failed to prove Oracle's potential acquisition with PeopleSoft would create an uncompetitive environment, and the positive impact collaborations have on the Oracle community.

"This year's Connection Point event focused on all the collaborative efforts that have helped make the Oracle community so strong," said Patricia Dues, president of the OAUG. "By working with organizations such as Oracle Corp., as well as other user organizations, we provided a useful, practical event that enabled our members to learn more about Oracle Applications and boost their own value to employers."

At the conference, the OAUG recognized three Oracle employees, Deidre Figueroa, Petra Syme and Steve Van Den Brand Horninge, for their efforts to provide advocacy, education,

communication and networking opportunities through the Customer Support Council, a committee of OAUG members who provide feedback to Oracle on new proposals and initiatives.

The OAUG also named Solution Beacon's John Stouffer as the OAUG's Member of the Year. Stouffer leads the Upgrade SIG and chairs the R10.7 De-Support Focus Group, is active in the Federal Financials SIG and several Geos, selects white papers to be presented at OAUG events and traveled the country to present the "Road to Orlando" educational seminars, which led up to OAUG Connection Point 2004.

More than 80 exhibitors offered demonstrations and previews of the latest technology for Oracle Applications to attendees, and Oracle executives hosted 17 presentations on how to get the most from Oracle Applications. Topics covered by Oracle's representatives included: 11i.10 financials; leveraging Oracle advanced procurement; and the future of supply-chain management.

#### **About Oracle Applications Users Group (OAUG®)**

The Oracle Applications Users Group (OAUG) is the world's largest knowledgebase for Oracle® Applications users. Representing more than 2,000 member companies worldwide and more than 25 percent of the Fortune 100, OAUG provides users of Oracle Applications with education, networking, training and support via a wide range of activities including conferences, publications, special interest groups and online communities. The OAUG serves as an advocate to Oracle Corp. on behalf of all Oracle Applications users.

For more information about OAUG, visit the Web site at [www.oaug.org](http://www.oaug.org).

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